



Tobago Hospitality and Tourism Institute

The Associate Degree in Applied Science Tourism Studies

This programme was created to meet the rising demand of persons wishing to enter the field of tourism planning and development. The curriculum was designed to provide a balance between tourism, hospitality and management studies.

The programme is designed to:

- Improve the level of professionalism of an ever changing tourism and hospitality industry.
- Educate and train productive and employable people in a global community.
- Provide consistent delivery of core content so employers will have realistic expectations of graduates with an associate degree in Tourism Studies.
- Ensure transferability and articulation with other colleges and universities within the region and where relevant, meet regional occupational standards.

Programme Duration

The programmes take two years of full-time study or three years of part-time study. Individual courses can also be offered as continual education courses.

Work Experience

The associate degree programmes include a work experience component which allows students to gain practical skills and observe and apply management principles and theories.

Programme Details

Content Area	No. of Courses	Total Credits
General Education	7	21
Business Core	7	21
Tourism Courses	8	29
General Electives	2	6
Internship	1	6
Programme Total	25	83

Curriculum

General Education

Course Code	Course Title	Theory Hours	Practical Hours	Credits
GED102	Mathematics I	45		3
GED110	English and Communications	45		3
GED160	Caribbean Studies	45		3
GED104	Information Technology	45		3
	Language 1	45		3
	Language 2	45		3
	Sanitation Safety and Hygiene	45		3
LS 101	Life Skills			
Totals				21

Business Core

Course Code	Course Title	Theory Hours	Practical Hours	Credits
BUS100	Introduction to Hospitality and Tourism	45		3
BUS150	Micro Economics	45		3
BUS130	Introduction to Marketing	45		3
BUS120	Introduction to Accounts	45		3
BUS110	Introduction to Management	45		3
BUS220	Entrepreneurship	45		3
BUS210	Quality Customer Care	45		3
Totals				21

Tourism Core Courses

Course Code	Course Title	Theory Hours	Practical Hours	Credits
	The Tourism System	45		3
	Sustainable Tourism	45		3
	Tourism Product and Development	60	30	4
	Resort Planning and Development	60	30	4
	Tourism Planning and Policy	60	30	4
	Tourism Marketing	45		3
	Food and Beverage Service	60	30	4
	Accommodation 1	60	30	4
Total				29

Electives

Course Code	Course Title	Theory Hours	Practical Hours	Credits
	Elective	45		3
	Elective	45		3
Totals				6

Internship

Course Code	Course Title	Theory Hours	Practical Hours	Credits
IND270	Internship		320	6
Totals				6